






Agrifood

	 DIRECT JOBS	 REGIONAL GDP	 COMPANIES
Agrifood sector + primary sector	28,700	7.5 %	+800
Agrifood sector	15,800	5 %	+450

Navarra has one of the leading agrifood clusters in Spain, located in the Ebro valley. It promotes and facilitates innovative processes

The agrifood sector represents 5 % of the region's GDP and 14 % of its industrial GDP

The agrifood sector is the second most important in the economy of Navarra. It is a dynamic sector, with exports of agrifood products from the region increasing by 108 % since 2010, and the sub-sector already account for 12 % of its exports.

Navarra offers a strong agri-food base

Annual revenues: €5 billion plus €1.1 billion from the primary sector. It covers the entire value chain, from the primary sector to the agrifood industry.

Companies of international prestige:



The two biggest producers of frozen vegetables in Spain, **Ultracongelados Virto** and **Congelados de Navarra**, are located in Navarra.



The leading region in canned vegetables, with the biggest national group located in Navarra: **GRUPO IAN**.



Navarra is the region where the leading company in Spain in salads and ready-to-eat fresh vegetables is based: **Grupo Florette Ibérica**.



The leading region at national level in the niche market of duck products, with specialised local companies in the sector such as **Conservas Martiko**.



Presence of foreign companies



GELAGRI IBERICA



GRUPO RIHA



GENERA MILLS
MONDELEZ INTERNATIONAL

The region has research centres that work on the development and creation of new lines of growth

INTIA

Navarra Institute of Agrifood Techniques and Infrastructures

CNTA

National Centre of Food Technology and Safety

i.i.ub

Institute of Agro-biotechnology

ica un

Institute of Food Science of the Universidad de Navarra

IS-FOOD

Institute for Innovation & Sustainable Food Chain Development

Navarra is home to one of the leading agrifood clusters in Spain

Navarra has one of the **leading agrifood clusters** in Spain, located in the Ebro valley. It promotes and facilitates innovative processes that are being developed by the sector to improve its performance. With **annual revenues of 4,500 million euros plus 1,100 million from the primary sector**, Navarra offers a strong agrifood base that covers almost all the value chain, from the primary sector to the agrifood sector.

The agrifood sector is the second most important economic area in Navarra, representing 5 % of the region's GDP and 14% of its industrial GDP. It is a dynamic sector in which exports of agrifood products from Navarre have grown 108% since 2010, a sub-sector that already accounts for 12 % of total exports.

Its **business fabric** is **varied**, including companies of international prestige.

1. The two biggest producers of frozen vegetables in Spain, **Ultracongelados Virto** and **Congelados de Navarra**, are Navarrese companies.
2. It is a leading region in **canned vegetables**, with the biggest national group located in Navarra.
3. It is also home to the leading company producing ready-to-eat salads and fresh vegetables in Spain: **Grupo Florette Ibérica**.
4. A leading region at national level in the niche market of duck products, with local companies working in the sector such as **Conservas Martiko**.

Navarra has a strong presence of foreign companies in the region, including some of the biggest companies at international level: **General Mills**, **Gelagri Iberica**, **Mondelez International** or **Agrozumos**.

Research centres lead the creation and development of new lines of growth in the sector

The National Centre of Food Technology and Safety (CNTA) works closely with the agrifood sector in the areas of quality, technology, safety and innovation in foodstuffs. It basically works in five main areas: research, development and innovation (R&D+i) in foods; analyses, assistance in processes and quality and food safety management systems, technical training and consultancy.

The **Institute of Agrifood Technologies and Infrastructures of Navarre (INTIA)** offers specialised infrastructures for:

Wine: The Vine-growing and Winemaking Institute of Navarra (EVENA) specialises in research, experimentation and the dissemination of the best techniques for vine-growing and winemaking, and in the management of the official vineyard survey of the Government of Navarra.

Dairy products: The region's Milk Research Institute offer dairy companies and stockbreeders a comprehensive service for the sustainable production of products that are safe, healthy and of quality. It is the official milk control laboratory in Navarra.

Institute of Food Science of the Universidad de Navarra: the university's extensive experience in pharmaceutical development is directly applicable to research into nutrition, through a multidisciplinary platform that covers the entire process of development of nutraceutical/functional foods.

Institute of Agrobiotechnology (IdAB): a mixed centre, jointly owned by the Universidad Pública de Navarra (UPNA), the Higher Council of Scientific Research (CSIC) and the Government of Navarra. The centre specialises in different areas of biotechnology and agronomy.

IS-FOOD is a basic and applied research centre belonging to the Public University of Navarra, which aims to achieve excellence in research, knowledge transfer and the training of researchers in the agrifood chain.

NAGRIFOOD is an agrifood cluster in Navarra with more than 80 companies, which aims to align the sector with European innovation and sustainability policies, and detect opportunities for all actors across the value chain.

Main companies in the sector



Congelados de Navarra is the biggest producer of broccoli in Europe and one of the 10 leading European producers of frozen vegetables. It also specialises in added value products, such as sautéed or grilled products. It produces a wide range of products for retail sale, catering services and industrial channels.



General Mills is one of the biggest food producing companies in the world. It has over 150 years' experience and as a worldwide presence. Its factory in Navarra produces 50,000 tons under the Old El Paso and Nature Valley brands, exported to 32 countries.



Grupo Viscofan is a world leader in artificial casings for meat products. Its production covers more than 100 countries all over the world. It is the only world-scale producer that uses in-house technology in all categories of casing products: cellulose, collagen, fibre and plastic. It has casing production plants in Spain, Germany, Brazil, China, the USA, Mexico, the Czech Republic and Serbia.



Mondelez International, Inc. is one of the biggest groups in the world producing appetizers. Mondelez España is one of the ten biggest food companies in the country and a leader in the categories of biscuits, desserts, chocolate, nougat, cheese, chewing gum and candies. It has five plants, one of them located in Navarra, where it produces national and international brands such as Chips Ahoy and Oreo for sale in Europe. It also exports to the USA, Australia, Israel, South Africa and Morocco.



Grupo Martiko has extensive experience in the food sector. It carries out all kinds of agricultural, industrial and commercial activities to deliver duck and salmon products. Founded 25 years ago, it has 5 production plants and is a leading company in the national market.



Planasa is one of the biggest market gardening companies in Europe and has an international presence. It has 3 main sections: plant breeding, nurseries and production/marketing of fresh asparagus and endives. Grupo Planasa and its in vitro laboratory are located in Navarra. It also has an endive processing plant (Provedis) in Valtierra.



IAN is the benchmark for canned vegetables in Spain and the first in ready-made meals. It produces a wide range of products, such as asparagus, tomato-based sauces, peppers, olives, vegetables, pulses; and other sauces under the brands Carretilla, Taboada, Alesves and IAN. It operates in more than 50 countries.



Berlys. A food company specialised in the production and marketing of part-baked bread and frozen products in the bakery, patisserie and confectionary fields. Founded in 1994, it is a leader in quality, innovation and service in the following sectors: patisserie and confectionery, hotel and catering, modern food shops and specialised shops. It has 10 production facilities (4 in Navarra) using state-of-the-art technology, 2 large logistics centres, 31 regional offices and 700 distribution outlets.



It belongs to Grupo Bonduelle and **GELAGRI BRETAGNE, SA**. One of the leading European producers of frozen vegetables and processed products.



Vega Mayor (Grupo Florette Ibérica) is the leader in Spain in the production and marketing of 4th range (pre-prepared) vegetables and salads.



Ultracongelados Virto produces a complete range of frozen foods: vegetables, pulses, fruit and vegetable-based ready-made meals.



Food cooperative AN Group. is one of the most important agrifood cooperatives of Spain, that operates in the cereal, fruit, vegetables, poultry, pork, oil, wine, feed, agricultural supply (seeds, plant protectors, fertilizers), fuel, spare parts, hardware and insurance. It has a turnover of more than 870 million euros, more than 1,600 workers and 159 cooperatives. It close complete cycles in its own industries and among its main brands are preserved Danza vegetables, Coc & Coc poultry meat, Diquesí 4th range of vegetables, Caceco feed and Belabarce pigmeat.